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MURIEL RICE
\$1.25 each; 3 for \$3.00

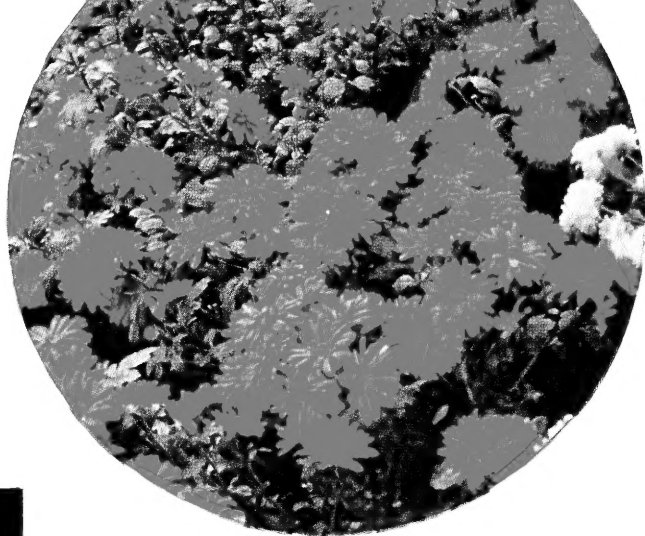


Mums from Minnesota

THE LEHMAN GARDENS • FARIBAULT, MINNESOTA



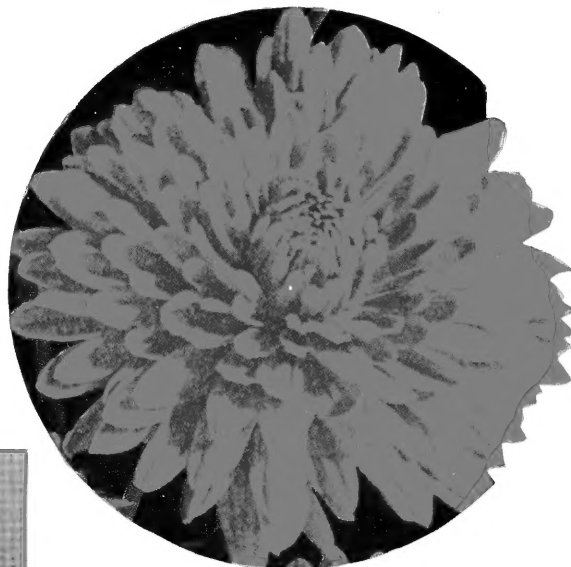
DELIGHT. 60c each; 3 for \$1.50



ROUGE CUSHION. 60c each; 3 for \$1.50



PAPER WHITE. 50c each; 3 for \$1.25



AUTUMN BEAUTY. 50c each; 3 for \$1.25



CHIPPEWA. 50c each; 3 for \$1.25

7
Earliest
MUMS
All bloom in late August
and early September
7 Sure-to-Bloom Plants
\$3.25
(1 of each pictured)



VIOLET. 50c each; 3 for \$1.25



APPLE BLOSSOM. 60c each; 3 for \$1.50

Mums from Minnesota

The Home of Better-Grown and Sure-to-Bloom Mums

We appreciate all orders. No order is too small and none too large to receive our careful attention. We have held the line on prices and have not advanced the price of our better-grown and sure-to-bloom plants over the 1954 prices.

WE SPECIALIZE. We grow only Hardy Mums and we grow them well. Our very modern establishment is located in southern Minnesota and has been built especially for the growing of better Hardy Mums.

Dependable blooming dates, descriptions and growth data are recorded each year from actual observations in our own test gardens. This enables us to offer only the newest and most dependable varieties.

Experience has helped us to set up one of the finest packing systems in the country. Many of our plants have been shipped to foreign countries and have arrived fresh and moist. Our highly skilled packers have had many fine letters saying that the plants came through looking as fresh as when they were packed.

You can be sure of better-grown, better-packed and sure-to-bloom Mums when you order from us.

Plants will be ready and available from February 15 to June 1.

D., Double; SD., Semi-double; S., Single; SP., Spoon

| Name and Description | Height in Inches | Blooming Date | Price | | Name and Description | Height in Inches | Blooming Date | Price | |
|--|------------------|---------------|--------|--------|---|------------------|---------------|--------|--------|
| | | | Each | Per 3 | | | | Each | Per 3 |
| Aglow. D. (Lehman.) Pictured p. 8, 16. A brilliant new pompon of pure orange-peel orange. The nearest true orange-colored Mum to date. Quilled petals add to its charm. Early, free flowering; splendid plant habits. | 24 | Sept. 17 | \$0.75 | \$2.00 | Candlelight. D. (Kraus.) Well-formed flowers of ivory-white. Excellent habit. | 20 | Sept. 4 | \$0.50 | \$1.25 |
| Alert. D. (Becker.) Large, early, dark purple with a silvery cast. Very fine. | 22 | Sept. 20 | .60 | 1.50 | Carmine Queen. D. (DePetris.) Pictured p. 16. Tall, large, carmine-red. A luxuriant cut flower. | 28 | Oct. 10 | .60 | 1.50 |
| Alex Cumming. D. (Bristol.) Pictured p. 14. Large flowers open cerise, maturing to delightful rose; center petals incurved. Extremely large and showy. | 28 | Oct. 3 | 1.00 | 2.50 | Carnival. D. (Bristol.) A large, gleaming burnt-orange flower. An excellent plant with lusty green foliage. | 30 | Oct. 10 | .75 | 2.00 |
| Apache. D. (Kraus.) Pictured p. 15, 23. Orient-red to dark brilliant firecracker-red with golden overcast. Quilled petals. Very tough, weather-resistant flowers, 4 to 5 inches in diameter. In bloom from mid-September to November. | 22 | Sept. 15 | .75 | 2.00 | Cecil Beed. D. (Wallie's Gdns.) Pictured p. 16. Splendid early, full double, deep lavender-pink. Very dependable and free flowering. | 24 | Sept. 1 | .60 | 1.50 |
| Apple Blossom. D. (Rosebud.) Pictured p. 2. Apple-blossom-pink flowers maturing to blush-white when fully open. | 26 | Sept. 15 | .60 | 1.50 | Charles Nye. D. (Kraus.) Pictured p. 14, 16. Large, 3-inch fully double, rounded flowers of buttercup-yellow. Excellent. | 28 | Sept. 24 | .60 | 1.50 |
| Apricot Spoon. SP. (Lehman.) A pleasingly different spoon of light apricot-rose. | 25 | Oct. 5 | .60 | 1.50 | Chestnut. D. (Kraus.) New 1954! One-inch, reddish chestnut-brown, bun-shaped flowers. Very frost resistant. | 22 | Oct. 1 | 1.00 | 2.50 |
| Autumn Beauty. D. (Wallie's Gdns.) Pictured p. 2, 10. A new brilliant sparkling reddish chestnut. The best early bronze. | 15 | Sept. 4 | .50 | 1.25 | Chippewa. D. (Longley.) Pictured p. 2. Gorgeous, bright aster-purple, slightly incurved. Does well in the North. | 24 | Sept. 4 | .50 | 1.25 |
| Autumnsong. D. (Kraus.) Pictured p. 10. Large wine-red shading to carmine. Entirely different color in Mums. | 20 | Sept. 12 | .60 | 1.50 | Chiquita. D. (Kraus.) Pictured p. 8. A compact, dome-shaped pompon of deep lemon-yellow. One of the finest yellow pompons. | 20 | Sept. 28 | .60 | 1.50 |
| Avalanche. D. (Dreer.) Pictured p. 10. The world's best creamy white. Everyone's favorite. Top-notch for cutting. | 20 | Sept. 4 | .50 | 1.25 | Chris Columbus. D. (Rosebud.) A most outstanding ivory-white. Luxuriant growth; unexcelled for cutting. | 26 | Sept. 28 | .60 | 1.50 |
| Beacon. D. (Lehman.) Pictured p. 14. Full double, 4-inch flower of coral-apricot shading to flaming nasturtium-orange at center. Tall, sturdy plant for cutting. | 30 | Oct. 8 | .60 | 1.50 | Coralie Schmidt. D. (Kraus #1811.) New 1955! Extra-fine, 5-inch flower of very light yellow overlaid with peach. | 16 | Sept. 10 | 1.00 | 2.50 |
| Betty. SD. (C-P.) Pictured p. 18. Splendid upright rose-pink without a trace of magenta. One of the finest pinks. | 28 | Sept. 28 | .50 | 1.25 | Courageous. D. (Kraus.) Shining dark ruby-red, large double flowers. A truly magnificent plant. | 24 | Sept. 26 | .60 | 1.50 |
| Biretta. D. (Kraus.) Glowing soft cardinal-red aging to pastel-red. Tall, upright plant in bloom last week in September through October. | 34 | Sept. 23 | .60 | 1.50 | Crown Jewel. D. (Kraus.) A 3-inch, currant-red flower with a brilliant sheen. Strong, sturdy, free-blooming through October. | 27 | Oct. 1 | .75 | 2.00 |
| Blushwhite. SP. (Lehman.) Pictured p. 17. Large, pert and crisp, chalk-white flowers underlaid with soft lavender. Tube and spoon equal in length. Never a misformed flower. | 22 | Oct. 7 | .60 | 1.50 | Cydonia. D. Pictured p. 14. Brilliant orange-chestnut overlaid with mahogany. Everyone likes it. | 30 | Oct. 8 | .50 | 1.25 |
| Bronze Cushion. D. Pictured p. 11. Beautiful coppery bronze cushion. Color lightens with age. | 18 | Sept. 28 | .50 | 1.25 | Dainty. D. (Lehman.) A beautiful blend of light lavender-lilac aging to soft white with silvery cast. | 16 | Aug. 27 | .50 | 1.25 |
| Canary. D. Pictured p. 9. Compact mound of large, fluffy, soft light yellow flowers. Excellent for foreground or border planting. | 18 | Sept. 15 | .60 | 1.50 | Dark Red Gold. D. (Lehman.) A pleasing dark ruby color. Very early. | 20 | Aug. 20 | .50 | 1.25 |
| | | | | | Delight. D. (Lehman.) Pictured p. 2, 15. Large, perfect flower of golden yellow. Excellent plant and foliage. | 26 | Sept. 7 | .60 | 1.50 |
| | | | | | Divinity. D. (Kraus #1713.) New 1955! Late-blooming small white. | 24 | Oct. 22 | 1.00 | 2.50 |
| | | | | | Drifted Snow. D. (Kraus.) A mound of large, snow-white flowers shaded cream at center. | 24 | Sept. 16 | .50 | 1.25 |

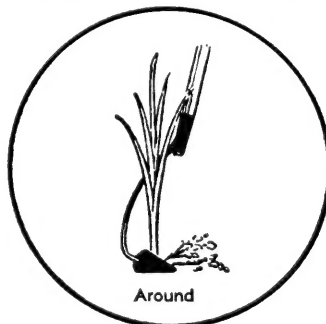
| Name and Description | Height in Inches | Blooming Date | Price Each | Per 3 | Name and Description | Height in Inches | Blooming Date | Price Each | Per 3 |
|---|---------------------|------------------|---------------|--------|---|---------------------|------------------|---------------|--------|
| Dr. L. E. Longley. D. (U. of Minn.) Fully double, bright rose-pink. Very good, early. | 24 | Aug. 20 | \$0.60 | \$1.50 | Golden Mound. D. (Lehman.) Pictured p. 11. Excellent golden yellow cushion. Numerous 2-inch flowers on short, dark green branches. | 18 | Sept. 12 | \$0.50 | \$1.25 |
| Early Crimson. D. (Lehman.) Pictured p. 15. Grand crimp-petaled, bright crimson flowers on a rigid, upright plant. Very hardy. | 26 | Sept. 14 | .60 | 1.50 | Golden Sunset. D. (Kraus.) Immense, burnished copper with ruby center. One of the most showy of recent introductions. | 22 | Sept. 26 | .60 | 1.50 |
| Early Gold. D. (Lehman.) Very early! Bright golden yellow pompon with dark foliage. Excellent for pots or borders. | 18 | Sept. 4 | .60 | 1.50 | Gold Lode. D. (Commercial.) Large, reflexed flowers of light golden yellow. Disbud for larger blooms. | 40 | Oct. 1 | .50 | 1.25 |
| Early Harvest. D. (Kraus.) A mass of charming mahogany-orange flowers for two months. Superior to all popular cushion varieties. | 16 | Sept. 7 | .60 | 1.50 | Gold Spoon. D. (Lehman.) Large flower of gold shading to aureolin-yellow on a dwarf plant. Tube longer than spoon and always about the same color. | 18 | Oct. 1 | .60 | 1.50 |
| Early Kathleen. D. (Lehman #968.) New 1955! An early coppery bronze. A dead ringer in both color and form for the popular Kathleen Lehman, but two to three weeks earlier. | 26 | Sept. 14 | 1.00 | 2.50 | Harvest Bronze. D. (U. of Minn.) A rich apricot-bronze with a gold undertone. Large, 3-inch flowers on a low plant. Very early. | 15 | Aug. 20 | .60 | 1.50 |
| Early Lavender. D. (Kraus.) A delicate-toned, early-flowering, pure pearly lavender with slightly deeper center. Free flowering and vigorous. | 22 | Sept. 20 | .75 | 2.00 | Hero. D. (Kraus.) Pictured p. 8. Bright gleaming scarlet-red to spectrum-red. Free flowering. | 24 | Oct. 1 | .60 | 1.50 |
| Early Pastel. D. (Lehman.) A gorgeous combination of fawn-amber and apricot gives us the gorgeous pastel coloring of Mrs. du Pont a full month earlier. Very prolific. | 22 | Sept. 15 | .75 | 2.00 | Holiday. D. (Kraus.) Pictured p. 16, 23. Strong plant supporting an abundance of bronze-gold flowers with pure bronze center. Large flower, excellent when cut. Still making an extra-good showing since its introduction. | 24 | Sept. 27 | .75 | 2.00 |
| Ermine. D. (Kraus.) Pictured p. 14, 16. Wide-petaled, pure white with cream center. Tall, sturdy plant and vigorous grower. Excellent when cut. | 30 | Oct. 1 | .60 | 1.50 | Honeycomb. D. Formal golden yellow pompon. | 24 | Sept. 28 | .75 | 2.00 |
| Fairbow. D. (Kraus.) Heavy-blooming lavender-pink pompon. Splendid upright growth makes it a good cut flower. | 24 | Sept. 10 | .60 | 1.50 | Huntsman. D. (Bristol.) Bright scarlet-orange overlaid with bronze tints. Growth much like its parent, Carnival. Hardy and a good cut flower. | 30 | Oct. 10 | .75 | 2.00 |
| Fascination. D. (Bristol.) Stunning 4-inch, silvery lavender-pink, a little deeper at center; buds rosy red. Early flowers almost pure white. | 24 | Sept. 28 | 1.00 | 2.50 | Innocence. D. (Grand Mere.) Perfectly formed, 4-inch, pure chalk-white blooms on stiff stems. | 24 | Oct. 12 | .75 | 2.00 |
| Fire Engine. S. (Lehman.) Shining dark cardinal-red single with bright orange reverse. Petals open somewhat spoon shaped. Tall, showy grower. | 36 | Oct. 1 | .60 | 1.50 | Jewelton. D. (Kraus.) Pictured p. 9. Sparkling bright rose-pink pompon. Excellent for pots or short-stemmed cuts. | 24 | Sept. 25 | .75 | 2.00 |
| Fireside. D. Strong, tall plant with resistant foliage. Prolific flowering. Fine cut flower of burnt orange and salmon. | 34 | Oct. 10 | .75 | 2.00 | Joan Helen. SD. (Heuser.) Sparkling garnet-lake shading to purple; bright yellow center. Makes an excellent border. | 18 | Sept. 10 | .50 | 1.25 |
| Football Bronze. D. (Lehman #1020.) Pictured p. 23. New 1955! An extremely early, large-flowering, incurved bronze. Very tall, strong, upright plant. | 26 | Sept. 22 | 1.00 | 2.50 | Jubilee. D. (Bristol.) Pictured p. 9, 14. Opens crimson, mellowing to a deep clear red. Plant all aglow for weeks. | 18 | Oct. 1 | .75 | 2.00 |
| Garland Powell. D. (Kraus. #1647.) New 1955! Very fine big, dahlia-like, cream-colored blooms. | 24 | Sept. 20 | 1.00 | 2.50 | Kathleen Lehman. D. (Kraus.) Pictured p. 18. Brightest orange-gold, deepening to red-gold at center. Exciting bronze shades. | 28 | Sept. 28 | .60 | 1.50 |
| Garnet Spoon. SP. (Lehman.) Pictured p. 17. Tall, upright wine-red spoons with purple tubes and a domed yellow center. | 26 | Oct. 4 | .60 | 1.50 | Kay Tashima. D. (Commercial.) Large white, spider-flowering variety. Tender. A knockout. | 36 to 48 | Nov. 1 | .50 | 1.25 |
| George Luxton. D. (Lehman #942.) New 1955! Extremely early, fully double, wide-petaled, soft bronze flowers 3½ inches in diameter. Excellent plant with abundant base branches. Excellent for cutting. | 25 | Sept. 12 | 1.00 | 2.50 | King Cushion. D. Bronze tints neatly contrasted. | 18 | Sept. 25 | .50 | 1.25 |
| Gladness. D. (Kraus.) Fully double, clear China-rose. Dwarf, free-flowering plant. Winter hardy and one of the first to bloom. | 18 | Aug. 28 | .50 | 1.25 | Lady's Choice. D. (Lehman #1021.) New 1955! A large pastel, which could be described as pink-ivory. A fully double, 4-inch flower on a magnificent plant. Fine for arrangements. | 36 | Sept. 26 | .75 | 2.00 |
| Gold Bead. D. (Kraus.) Many tiny double golden yellow flowers on dwarf plants. | 16 | Oct. 1 | .60 | 1.50 | Lee Powell. D. (Kraus.) Pictured p. 9, 18. Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. | 30 | Sept. 23 | .60 | 1.50 |
| Golden Carpet. D. (Bristol.) A creeping mound of golden yellow pompons. Superb for border. | 12 | Sept. 16 | .75 | 2.00 | Lemon Drop. D. (Lehman.) A yellow button pompon with a slight green overtone radiating from the center. Extra-fine foliage and habit. Very hardy. | 17 | Sept. 8 | .60 | 1.50 |
| Golden Gopher. D. (Kraus.) Deep cadmium-orange with tints of buttercup-yellow on tips of petals. Upright plant with flat flower. | 24 | Sept. 20 | .60 | 1.50 | Limelight. D. (Floralane.) Lively light yellow pompon. Very vigorous grower. Early; good for cutting. | 34 | Oct. 5 | .60 | 1.50 |
| Golden Hours. D. (Kraus.) Pictured p. 14. Early, deep lemon-chrome. Petals broad, overlapping and somewhat incurved. Very early cut flower. | 26 | Sept. 8 | .50 | 1.25 | Little Eskimo. D. Pure white, ball-shaped pompons in abundance. | 18 | Sept. 7 | .50 | 1.25 |
| | | | | | Lorenzo. D. (Kraus.) Rich dark Dianthus purple. Quilled petals like a cactus dahlia. | 26 | Sept. 15 | .50 | 1.25 |
| | | | | | Loveliness Spoon. D. (Lehman.) Pictured p. 17. A superb, fully double, carmine-pink spoon. Unique. | 20 | Sept. 26 | .60 | 1.50 |

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|--|---------------------|------------------|--------|--------|---|---------------------|------------------|--------|--------|
| | | | Each | Per 3 | | | | Each | Per 3 |
| Magenta Spoon. D. (Lehman.) Pictured p. 17. Lively magenta-rose spoon flowers in profusion. | 22 | Oct. 1 | \$0.60 | \$1.50 | Peach Spoon. D. (Lehman.) Large, lively peach-colored spoons with Chinese-yellow tubes aging to pinkish peach. | 22 | Oct. 8 | \$0.50 | \$1.25 |
| Magnificent. D. (Kraus.) Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Excellent for cutting. | 26 | Oct. 1 | .50 | 1.25 | Pink Chief. D. (Commercial.) Pictured p. 11. Large flower of lavender-pink. Disbud for 6 and 7-inch flowers. | 32 | Oct. 15 | .50 | 1.25 |
| Major Cushion. D. (Harris.) Super cushion of bright pink. Solid flowers and abundant bloom. Will not fade. | 15 | Sept. 25 | .50 | 1.25 | Pink Cushion. D. Pictured p. 24. Multitudes of pink flowers in great mounds. | 20 | Sept. 25 | .50 | 1.25 |
| Malinda Brown. D. (Kraus.) Pictured p. 23. A magnificent clear self lavender-pink. Flowers globular, mounded at center; petals strongly incurved and twisted. Very strong and healthy. | 24 | Sept. 27 | .60 | 1.50 | Pink Opal. D. (Kraus.) Pale pearl-rose overlaid with cream tints. Extremely delicate and refined. Four-inch, full, flattened flowers. | 26 | Sept. 28 | .50 | 1.25 |
| Margaret Keller. D. (Kraus. #1666.) New 1955! Big-foliaged, large rosy purple. | 34 | Oct. 26 | 1.00 | 2.50 | Pink Quill. A large, full-centered spidery quill. Outer petals flesh to shell-pink, shading to salmon-pink in center. A gorgeous new thing. | 24 | Sept. 25 | 1.00 | 2.50 |
| Martins White. D. (Martin.) Immense, pure white flowers 4 inches across. Compact, bushy growth. | 18 | Sept. 15 | .60 | 1.50 | Pomponette. D. Pictured p. 8. Excellent early yellow pompon. Mound plant. | 20 | Sept. 16 | .60 | 1.50 |
| Mary Harrison. SD. (Kraus.) Bright, glowing aster-purple, lightening to phlox-purple. Excellent for cutting. | 24 | Sept. 26 | .60 | 1.50 | Prairie Sunset. D. (U. of Minn.) Very early rose. Beautiful color. | 18 | Aug. 26 | .60 | 1.50 |
| Masquerade. D. (Bristol.) Pictured p. 8. A glistening mass of silvery lavender and rose pompons. Trim, neat, compact flowers completely smother the plant. | 24 | Oct. 6 | 1.00 | 2.50 | Prelude. D. (Kraus.) Very large. Color combination of flesh-pink and maize-apricot. Unexcelled for early cutting. | 30 | Sept. 9 | .50 | 1.25 |
| Meditation. D. (Kraus.) Pictured p. 9. Large, fully double, firm, two-toned flowers of soft light jasper-red and maize-yellow. | 28 | Oct. 6 | .60 | 1.50 | Profuse. D. Pictured p. 15. Rosy carmine flowers on rugged plants. | 24 | Oct. 1 | .60 | 1.50 |
| Mischief. S. (Bristol.) Pictured p. 16. A novelty! Blossoms under 1 inch in size smother the short cushion plant. Short petals of beetroot-purple to deep rose-red surround a big, bright yellow center. | 20 | Oct. 1 | 1.00 | 2.50 | Pumpkin Spoon. SP. (Lehman.) Densely branched plant with 3-inch flowers of persimmon-orange aging to stafford-yellow. Very free flowering and excellent when cut. Tubes tend to open when matured, giving effect of a bronze single. | 30 | Sept. 30 | .60 | 1.50 |
| Mrs. H. E. Kidder. D. (Commercial.) Pictured p. 11. Bright yellow, incurved flowers, 7 inches across. Disbud. | 48 | Oct. 20 | .50 | 1.25 | Real Gold. D. (Lehman #990.) New 1955! A 3 to 3½-inch finished flower of pure deep golden yellow. Long-pointed petals of exceptionally firm substance. Dark bright green foliage; excellent plant habit. | 26 | Sept. 20 | 1.00 | 2.50 |
| Mrs. P. S. du Pont III. D. (Bristol.) Pictured p. 16. Peach-pink tinted rosy salmon-bronze. Still one of the best pastels. | 26 | Oct. 5 | .60 | 1.50 | Red Elf. SD. (Lehman.) Dwarf, clean, bright red pompons on tiny plants not over 12 inches tall. | 12 | Sept. 9 | .50 | 1.25 |
| Muriel Rice. D. (Lehman #914.) The Mum of the year 1955! Pictured on front cover. Fully double, 4-inch flowers of light primrose-yellow aging to deep cream early in the season. Later in the season it picks up a lavender tint much like Peace Rose. Another American variety showing the large flower influence of English blood. Extremely thrifty plant. | 26 | Sept. 25 | 1.25 | 3.00 | Redglow. D. (Kraus.) Dark glowing red pompon flowers in abundance. Courageous type plant. Excellent habit. | 30 | Sept. 20 | .60 | 1.50 |
| Myrtle Walgreen. D. (Kraus.) Pictured p. 16. Rich amaranth-purple underlaid with silvery lilac, aging to clean, clear mallow-purple. Excellent. | 26 | Sept. 28 | .50 | 1.25 | Red Torch. S. (Lehman.) Bright single red. A replacement for Louise Schling. A bit late but frost hardy. A mass of striking color. | 30 | Oct. 5 | .50 | 1.25 |
| Nanook. D. (Kraus.) A dwarf, compact mound completely smothered by white flowers with cream centers. | 14 | Sept. 14 | .50 | 1.25 | Red Trojan. D. Upright plant completely covered with small, glistening flowers of rosy purple. | 24 | Oct. 1 | .75 | 2.00 |
| Old Lavender. D. (Lehman.) Large, massive, pure lavender self flowers on strong, sturdy stems. Larger, brighter and earlier than Lavender Lady. | 34 | Oct. 1 | 1.00 | 2.50 | Reflection. D. (Lehman #953.) New 1955! An extremely free-flowering, deep rosy lavender. Completely covers itself with bloom. | 24 | Sept. 26 | 1.00 | 2.50 |
| Olive Longland. D. (Kraus.) Pictured p. 18. Three-inch, apricot-toned salmon-pink. The best of the pastel colors. | 24 | Sept. 26 | .50 | 1.25 | Remembrance. D. (Kraus.) A deep ruby-carmine color that is retained for the life of the flower. One of the very best reds. Frost hardy. | 24 | Sept. 27 | .60 | 1.50 |
| Orchid Helen. D. (Becker.) Pictured p. 10. Sturdy, orchid pink flowers of unusual beauty. Very strong, healthy. | 18 | Sept. 10 | .60 | 1.50 | Reverence. D. (Kraus.) New 1955! Extremely large, light chamois-yellow. Gives very early individual flowers on 6 to 8-inch stems. | 22 | Sept. 3 | 1.00 | 2.50 |
| Paper White. D. (Lehman.) Pictured p. 2. Extra pure white flowers on dwarf plant. Excellent-textured, wide, flat petals. Does exceptionally well in the North. | 18 | Sept. 10 | .50 | 1.25 | Rosita. D. (Kraus.) Pictured p. 8. Compact, light Persian-rose button pompon. Bush completely covered with pink buttons. | 26 | Sept. 24 | .60 | 1.50 |
| Patricia Lehman. D. (Kraus.) Pictured p. 23. Sparkling geranium-pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong growth, good for cut flowers. | 24 | Sept. 28 | .60 | 1.50 | Rouge Cushion. D. (Lehman.) Pictured p. 2, 11. A far superior red semi-cushion. Intense red-cushion flowers show a small bright yellow center when matured. | 15 | Sept. 20 | .60 | 1.50 |
| | | | | | Royal Robe. D. (Kraus.) Pictured p. 23. Beetroot-purple flower with a bluish sheen reflecting from the center. A very good all-round variety. Color superb. | 27 | Sept. 15 | .75 | 2.00 |
| | | | | | Royal Ruby. D. (Kraus.) Non-fading dark crimson blooms with bright ruby reflection. | 30 | Oct. 1 | .75 | 2.00 |

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| | | | Each | Per 3 | | | | Each | Per 3 |
| Ruby Spoon. D. (Lehman.) Pictured p. 17. Large, bold, firm, spoon-type flower of bright ruby-red. 24 | | Sept. 27 | \$0.60 | \$1.50 | Tecumseh. D. (U. of Nebr.) Opens erthrite-red, aging to buffy bronze with pink edges. Cushion growth. 18 | | Sept. 2 | \$0.50 | \$1.25 |
| Ruthann Lehman. D. (Kraus.) Pictured p. 15. Immense, canary-yellow flower. Excellent plant and growth habit. Long stems make it a fine cut-flower variety. 24 | | Sept. 12 | .60 | 1.50 | Time. D. (C.-P.) Pictured p. 14. Very attractive, large, live, orchid-lavender blooms. Clean, medium-tall plant. 24 | | Oct. 10 | 1.00 | 2.50 |
| September Cheer. D. A rich cherry-red on a short, bushy plant. 20 | | Sept. 15 | .50 | 1.25 | Tribute. D. (Kraus.) Pictured p. 10. Large, fully double flower opening bright daphne-red and maturing to daphne-pink. 22 | | Sept. 14 | .60 | 1.50 |
| September Dawn. D. Pictured p. 15. One of the best rose-pinks. 22 | | Sept. 26 | .50 | 1.25 | Valiant. SD. (Kraus.) Pictured p. 9. A gaudy flower with long petals of rose-scarlet, with a big clear yellow center. 25 | | Sept. 27 | .50 | 1.25 |
| Shalimar. D. (Kraus.) Large, saucer-shaped, cream-white with sulphur-yellow center. Masses of flowers cover the strong, upright plant. 28 | | Sept. 24 | .60 | 1.50 | Violet. D. (Longley.) Pictured p. 2. The best very early purple. Full, dahlia like bloom with good color and substance. 20 | | Aug. 26 | .50 | 1.25 |
| Silver Sheen. D. (Commercial.) Pictured p. 11. Popular large incurved white. Disbud for 6 or 7-inch flowers. 38 | | Oct. 18 | .50 | 1.25 | White Bounty. D. (Kraus.) Pictured p. 8. Small white button pompon with small sulphur-yellow center. A good, lasting cut flower. 26 | | Sept. 16 | .60 | 1.50 |
| Snowfall. D. (Kraus.) Virgin-white, slightly cream at center. Petals rolled and pointed. 20 | | Sept. 28 | .50 | 1.25 | White Chief. D. (Commercial.) Big early incurved for disbudding. 48 | | Oct. 25 | .50 | 1.25 |
| Snowspoon. SP. (Kraus.) New 1954! Large shasta-daisy-like duplex pure white with golden center. The bowls of the spoons are long, strap shaped, pure white; handles pure white. This is one of the finest new spoons ever developed, and a variety we have waited ten years for. Extremely free flowering. Base branching; excellent for cutting and arrangements. 20 | | Sept. 18 | .75 | 2.00 | White Cloud. D. (U. of Nebr.) Large, feathery, pure white. Strong plant. 26 | | Oct. 5 | .60 | 1.50 |
| Spellbound. D. Husky, decorative plant with flowers of delicate pink. 22 | | Oct. 1 | .75 | 2.00 | White Rice. D. (Kraus.) Biscuit-shaped, fully double, 2-inch, white flowers. Good for pots. 20 | | Sept. 26 | .60 | 1.50 |
| Spindrift. D. (Bristol.) Pictured p. 18. Luscious pure white with cream center. Slight cactus flare, like a dahlia. Three-inch flowers on 2-foot plants. Wonderful when cut. 24 | | Oct. 3 | 1.00 | 2.50 | Winterset. D. (Peck.) Pictured p. 15. Strong-growing, large snow-white. A timely cutting and garden Mum. 28 | | Oct. 2 | .60 | 1.50 |
| Success. D. (C.-P.) Pictured p. 18. Large, rich, never-fading flowers of deep crimson. Rigid, upright plant. Very clean. 22 | | Oct. 7 | 1.00 | 2.50 | Yellow Avalanche. D. (Lehman.) Pictured p. 10. A brilliant soft yellow bud sport of the popular white Avalanche. Unexcelled for cutting and unsurpassed in beauty. 22 | | Sept. 4 | .50 | 1.25 |
| Sulphur Spoon. Spoon. (Lehman.) Pictured p. 17. One of our earliest spoons of mimosa to sulphur-yellow. Three layers of flat, spoon-shaped petals surround a fine yellow center. 22 | | Sept. 28 | .60 | 1.50 | Yellow Blanket. D. (Peck.) Pictured p. 8. Very free-flowering, clear yellow button. Tops for cutting. 20 | | Oct. 10 | .50 | 1.25 |
| Talisman. D. (Kraus.) A button pompon of soft apricot overlaid with lavender-rose. Bud sport of Rosita. 26 | | Sept. 24 | .60 | 1.50 | Yellow Chris Columbus. D. (Neal Bros.) An extra bright lemon-colored sport of Chris Columbus. 26 | | Sept. 15 | .60 | 1.50 |
| | | | | | Yellow Ermine. D. A bud sport of Ermine. Glorious, fluffy, light chrome-yellow flowers in abundance on long stems. 30 | | Oct. 1 | .60 | 1.50 |
| | | | | | Yellow Lace. D. (Commercial.) Large, double spider-flower of bright yellow. 36 to 48 | | Nov. 1 | .50 | 1.25 |
| | | | | | Yellow Spoon. SP. Pictured p. 17. Bright, clear golden yellow tubes and spoons. 22 | | Oct. 8 | .60 | 1.50 |

ALL-PURPOSE HOE

THE BEST GARDEN TOOL EVER INVENTED



We have never sold tools but we can't resist offering this one manufactured of the finest materials right here in Faribault. We have used it for years in our own gardens, and it is positively the finest, easiest to use tool we have ever seen. Without stooping you get in between, around, alongside your MUM plants. The hoe goes where you want it to go. It is sharp—cuts easily. Pick off one weed or a lot of them. Very light. Something you ladies will appreciate—your husbands will, too.

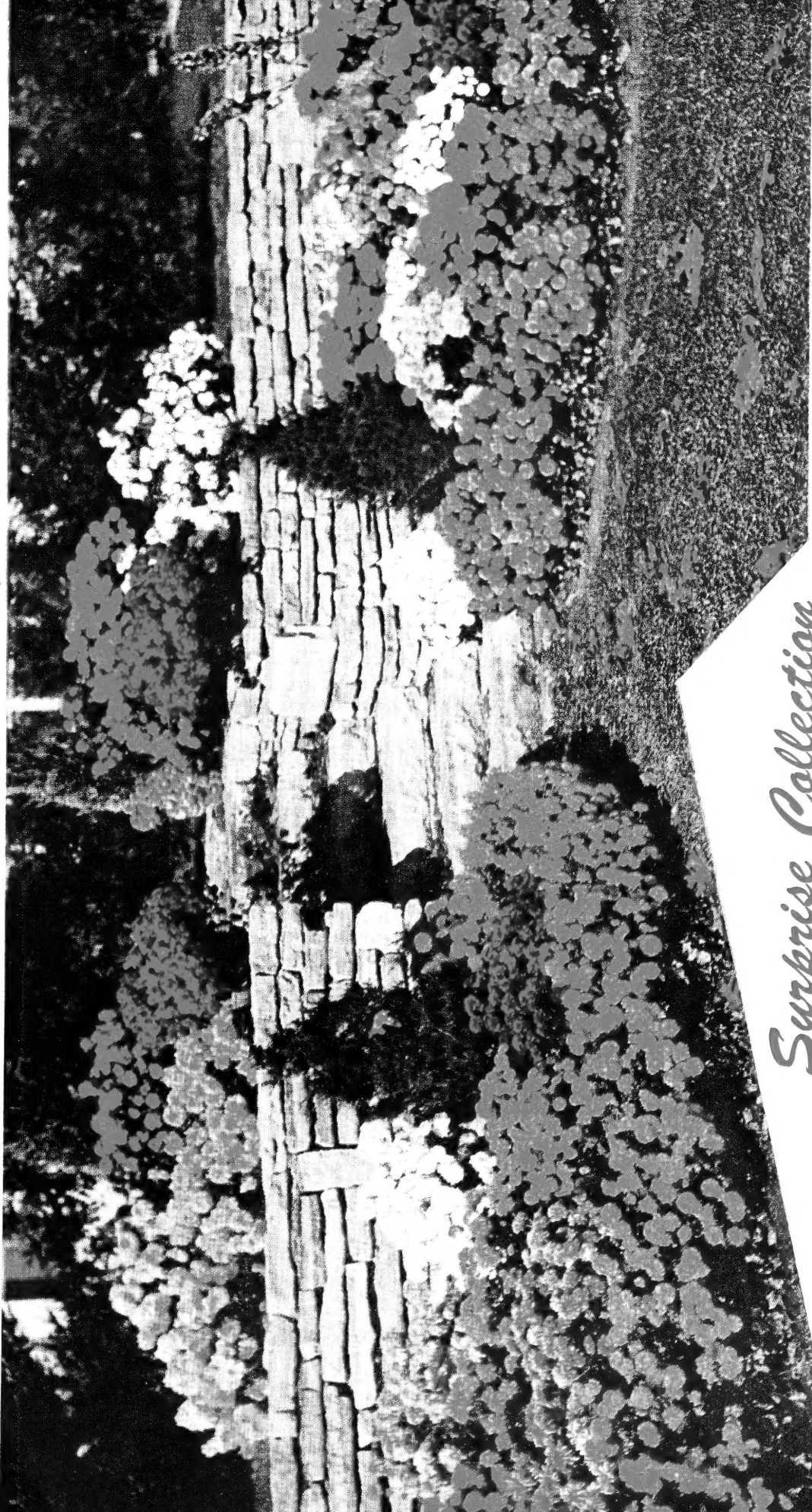
PRICE

ONLY \$1.85

POSTPAID IN U. S. A.

Only This Hoe Will Do These Tricks—Just Try One

The Greatest MUM Bargains of 1955



Surprise Collection

If you do not care about the names of your Mums, but just want to grow them for a gorgeous display in the fall or for cutting bouquets for the house, then you can save money by ordering this special Surprise Collection. It includes every color and type shown in this catalog. All are first-quality, sure-to-bloom plants, but come to you unlabeled as to name. See for how little money you can have a big Mum garden.

5 for \$1.45; 10 for \$2.65; 25 for \$6.25; 100 for \$25.00

What Other People Say:

Topeka, Kans.
The Surprise Collections I ordered last year had some of the most unusual and colorful plants in the garden, despite our most unfavorable weather. In fact, I have never been disappointed in any plants from your company and find it a pleasure to do business with you.—A. K. L.

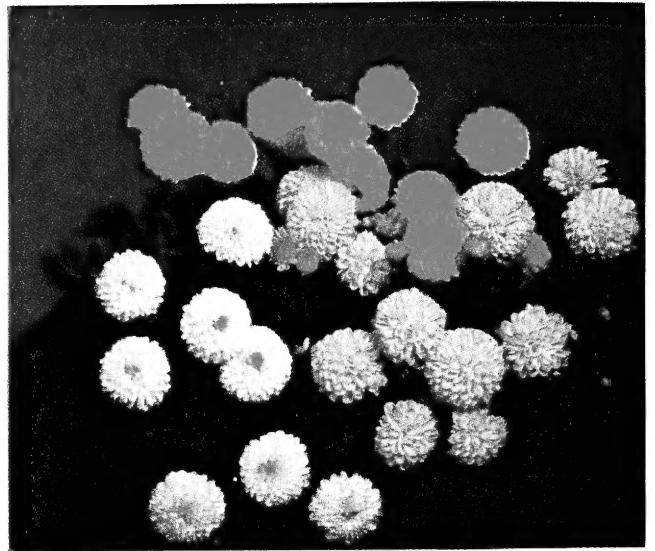
Athens, Tenn.
I am very pleased with the Surprise Collection you sent me. They look so strong and healthy and arrived in fine shape. I can hardly wait until they bloom.—Mrs. F. S.

Kingsley, Mich.
Please send me your Surprise Collection of Mums. I bought one of these collections two years ago and never received such fresh plants from anyone before.—Mrs. F. H.

Rich Hill, Mo.
I enjoy the Surprise Collections. I keep my named varieties separate and it is fun to try to identify the Surprise Mums from catalog descriptions. No one packs Mums for shipment as well as Lehmanns. The plants are healthy and start growing immediately.—Mrs. F. B.



POMPONETTE. 60c each; 3 for \$1.50



CHIQUITA (Yellow) WHITE BOUNTY (White) ROSITA (Pink)
60c each; 3 for \$1.50



EARLY WONDER. 50c each; 3 for \$1.25

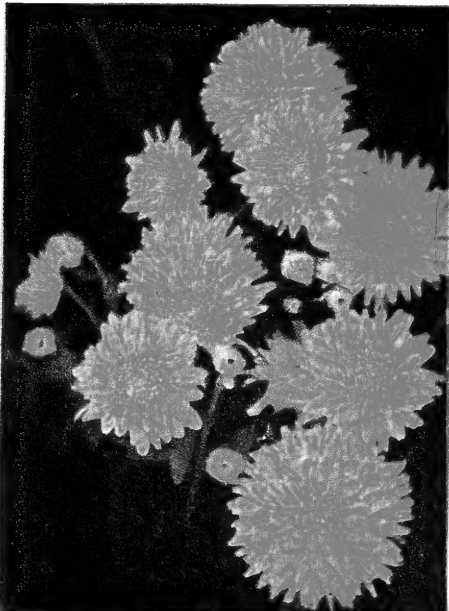
9
Perky
POMPONS

Everyone's favorite. The trim, compact flowers are ideal for arrangements and make a grand showing in the garden.

9 Sure-to-Bloom Plants
\$4.25
(1 of each pictured)



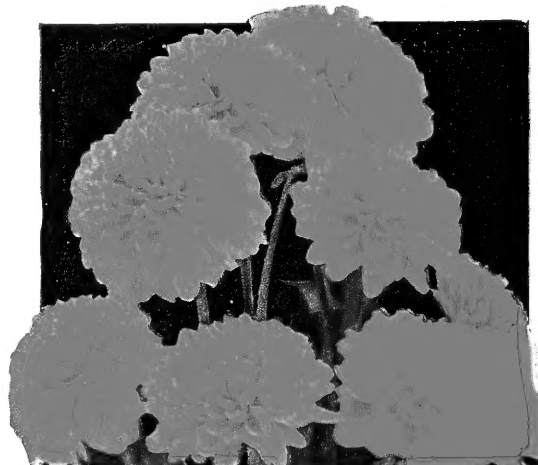
MASQUERADE. \$1.00 each; 3 for \$2.50



AGLOW. 75c each; 3 for \$2.00



HERO. 60c each; 3 for \$1.50



YELLOW BLANKET. 50c each; 3 for \$1.25



LEE POWELL. 60c each; 3 for \$1.50



MEDITATION (Bronze) Top
CANARY (Yellow) Bottom
 60c each; 3 for \$1.50



JEWELTONE (Pink)
JUBILEE (Red)
 75c each; 3 for \$2.00

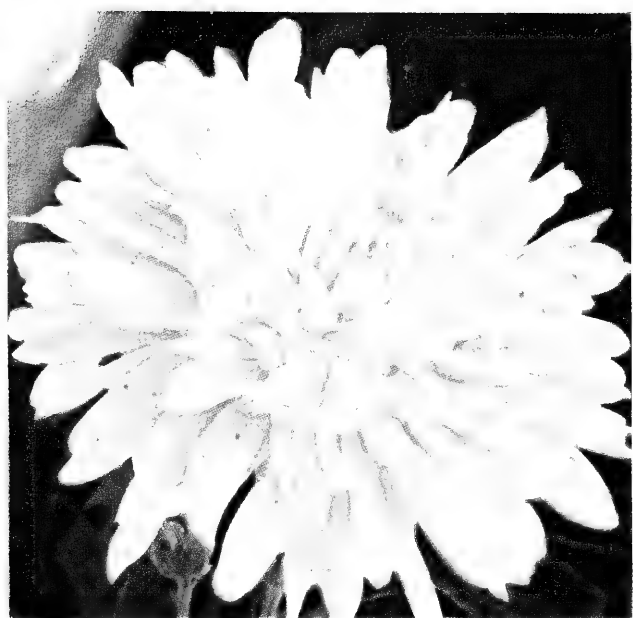
7
Gala Mums
 A selection of the more
 vivid colors among garden
 Mums.
7 Sure-to-Bloom
Plants
\$3.75
(1 of each pictured)

One of the nicest things about our business is receiving hundreds of letters every season from happy, satisfied customers. Our plants, well established in pots, succeed everywhere.



VALIANT
 50c each; 3 for \$1.25

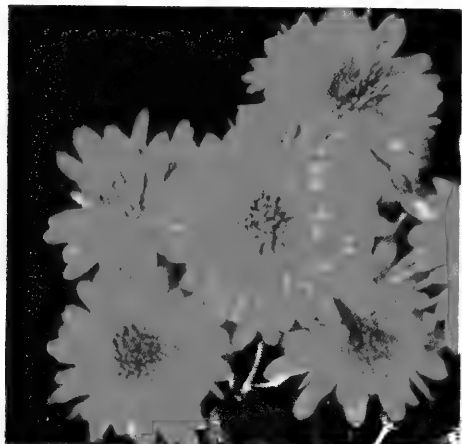
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AVALANCHE. 50c each; 3 for \$1.25



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6
Summer
MUMS
 A selection that always
 beats the frost. All early
 and dependable.
6 Sure-to-Bloom Plants
\$2.80
1 of each pictured



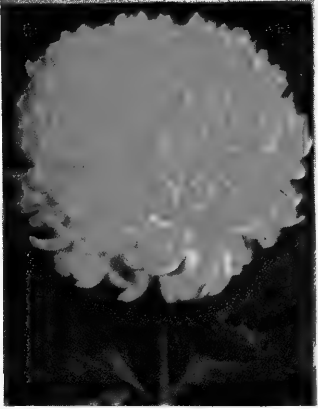
AUTUMN BEAUTY. 50c each; 3 for \$1.25



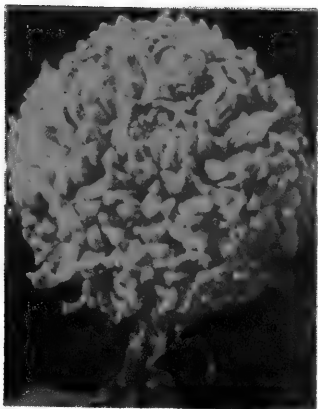
YELLOW AVALANCHE. 50c each; 3 for \$1.25



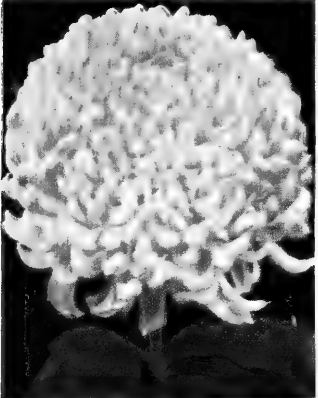
ORCHID HELEN. 60c each; 3 for \$1.50



MRS. H. E. KIDDER
50c each; 3 for \$1.25



HILDA H. BERGEN
50c each; 3 for \$1.25



AMBASSADOR
50c each; 3 for \$1.25



PINK CHIEF
50c each; 3 for \$1.25



SILVER SHEEN. 50c each; 3 for \$1.25

GROW THE BIG GREENHOUSE MUMS IN YOUR GARDEN

These large Mums are becoming more popular for garden planting each season. They are not hardy in Minnesota but can be successfully grown and wintered in the South and along the West Coast. In the North they can be grown outside in the garden until frost time in the fall, when they can be potted up and brought inside to flower. To produce those big blooms they should be disbudded, leaving from one to three flowers per plant. They should be grown tied to a stake. Well-grown specimens are a magnificent sight at blooming time.

- AMBASSADOR.** Big cream-white incurved. Oct. 23. 50c each.
- HILDA H. BERGEN.** Large, reddish bronze. Oct. 25. 50c each.
- KAY TASHIMA.** White spider-flowering commercial. Nov. 1. 50c each.
- MRS. H. E. KIDDER.** Massive incurved bright yellow. Oct. 20. 50c each.
- PINK CHIEF.** Medium large, incurved lavender. Oct. 15. 50c each.
- SILVER SHEEN.** Large silvery white. Oct. 18. 50c each.
- YELLOW LACE.** Yellow spider sport of Queens Lace. Nov. 1. 50c each.

7 Commercial Special

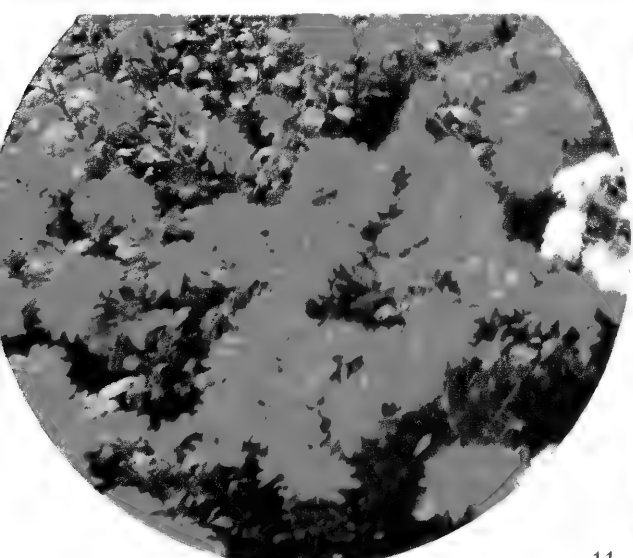
The five pictured plus two spider varieties

7 Sure-to-Bloom Plants \$3.00

3 POPULAR CUSHION MUMS

Their mound-like habit of growth resembles Azaleas

- 3 Sure-to-Bloom Plants \$1.25** (1 of each pictured)
- 9 Sure-to-Bloom Plants \$3.60** (3 of each pictured)
- 15 Sure-to-Bloom Plants \$6.00** (5 of each pictured)



ROUGE CUSHION. 60c each; 3 for \$1.50



GOLDEN MOUND. 50c each; 3 for \$1.25



BRONZE CUSHION. 50c each; 3 for \$1.25



Let Us Make Your Selection

If you prefer to have personal, professional help in selecting the varieties for your particular needs, let us make your selection. Send us the amount you wish to spend for HARDY MUMS, tell us what color and types you prefer—whether for cutting or garden display, whether early, late or midseason varieties—and we will select the best in our large collection of over 200 varieties. You save approximately 30% by having us select your Mums.

You will be thrilled by the fine plants you receive. All will be labeled and

Sure-to-Bloom

What Other People Say:

Stanley, Wis.

Please make selection of all-round good Mums suitable for either cutting or garden. I ordered this way last year and was delighted with results. Never have I had such beautiful plants or blooms in my twenty years of gardening experience. I deeply appreciate your service and the pleasure your plants gave me and those with whom I could share the blooms.—Mrs. R. R. S.

N. Anson, Maine

Just a note to tell you how much I am enjoying the Mums you sent last spring. In spite of the lashings they received in the two hurricanes, Carol and Edna, they are mounds of color.—Mrs. R. C.

St. Anthony, Iowa

Every year we have been sending you five dollars and letting you pick us early bloomers and pretty colors and they have been fine, so I am doing it again.—G. L. L.

Pulaski, Va.

I have always been so pleased with your plants, with which I have won many blue ribbons.—Mrs. H. H.

What Other People Say:

Des Moines, Iowa

I received my Mums last spring in perfect condition—no wilt, no breakage and so healthy and strong. I was delighted.—Mrs. R. H. H.

Galion, Ohio

We always look forward to ordering plants from you. We know we will have lovely blooms. It would be a real joy to visit your gardens.—O. L. K.

Richland, Wash.

In March of last year I ordered some Mums from you. I can't tell you how pleased I was with the whole transaction. You are to be congratulated on your splendid service. The package took only three days from Faribault to Richland.—R. S. R.

Eldorado, Ill.

I ordered your collection of 10, two years ago. I had some wonderful plants from them and many beautiful blooms. My friends in garden club just marveled at them. I sure was well pleased with your selection and the good healthy plants.—Mrs. W. B.



CYDONIA. 50c each; 3 for \$1.25

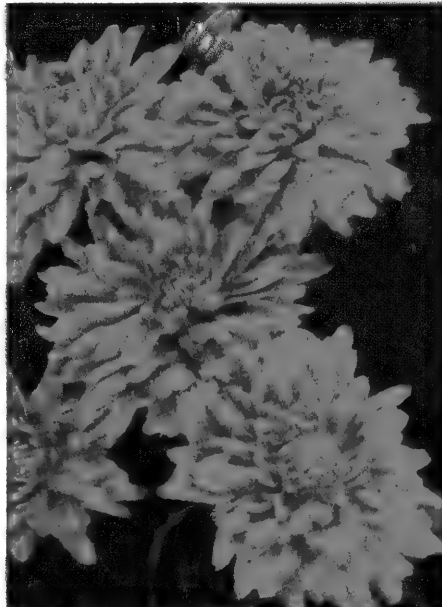
8
BOUQUET
Mums
 A gorgeous selection
 of long-stemmed
 kinds for cutting.
8 Sure-to-Bloom
Plants
\$4.50
(1 of each pictured)



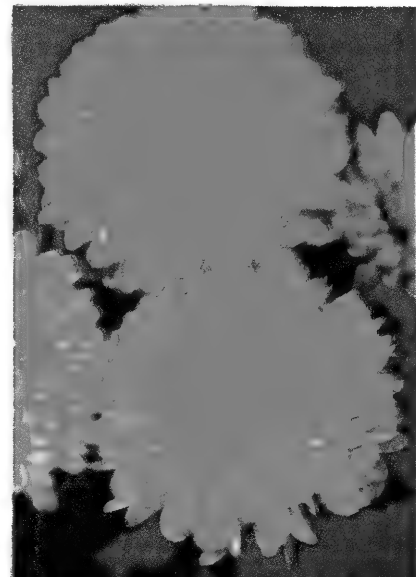
BEACON. 60c each; 3 for \$1.50



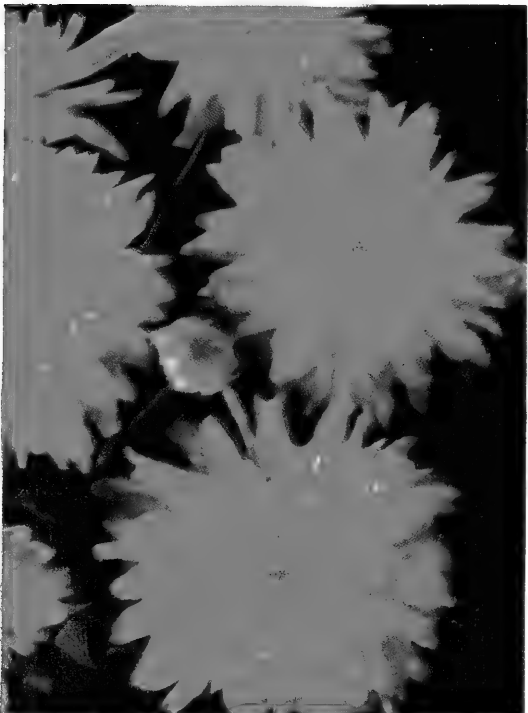
TIME. \$1.00 each; 3 for \$2.50



JUBILEE. 75c each; 3 for \$2.00



GOLDEN HOURS. 50c each; 3 for \$1.25



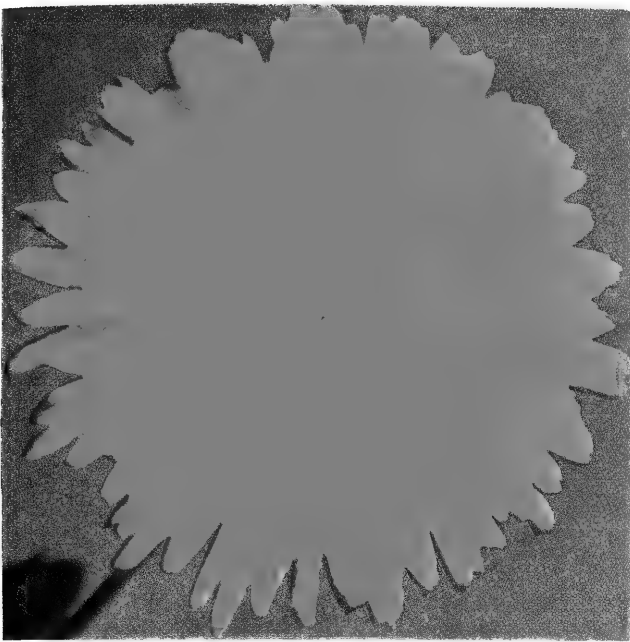
CHARLES NYE. 60c each; 3 for \$1.50



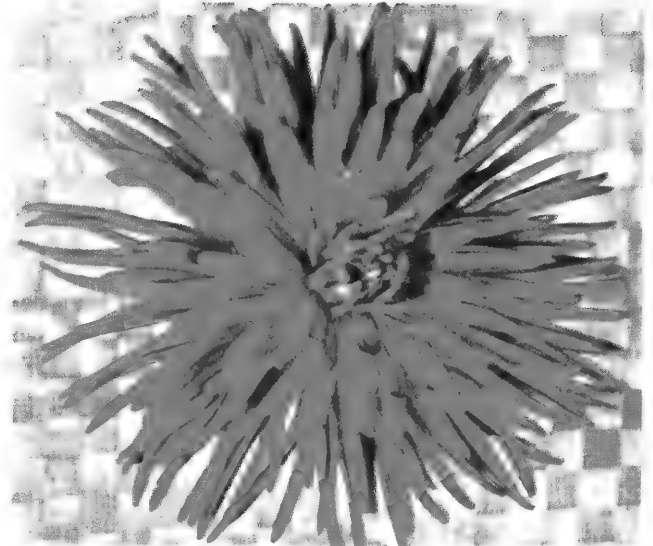
ERMINE. 60c each; 3 for \$1.50



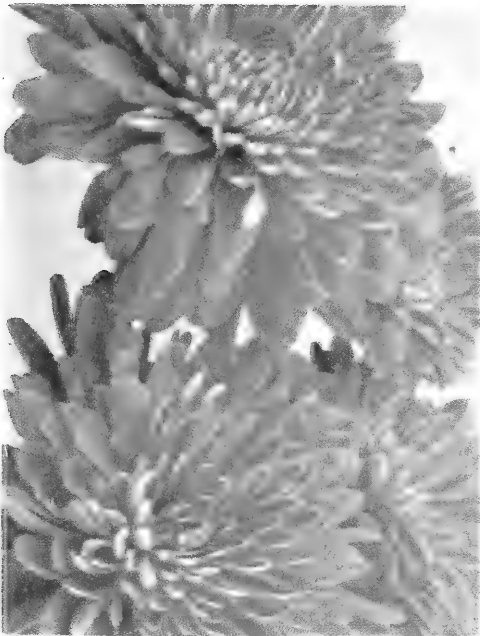
ALEX CUMMING. \$1.00 each; 3 for \$2.50



RUTHANN LEHMAN. 60c each; 3 for \$1.50



APACHE. 75c each; 3 for \$2.00



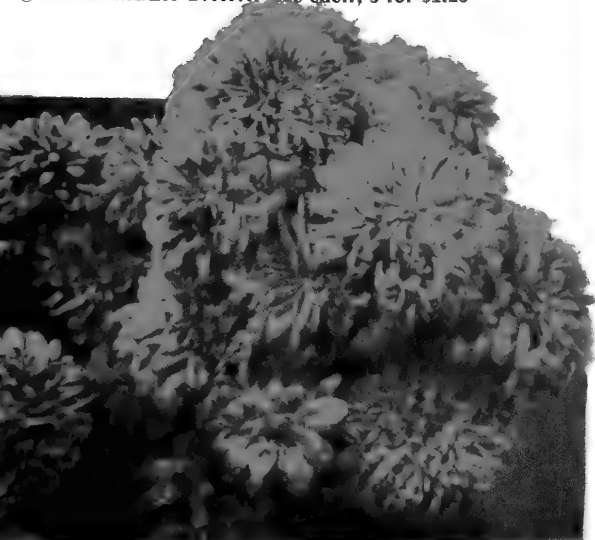
© **SEPTEMBER DAWN.** 50c each; 3 for \$1.25



WINTERSET. 60c each; 3 for \$1.50



DELIGHT. 60c each; 3 for \$1.50



EARLY CRIMSON. 60c each; 3 for \$1.50

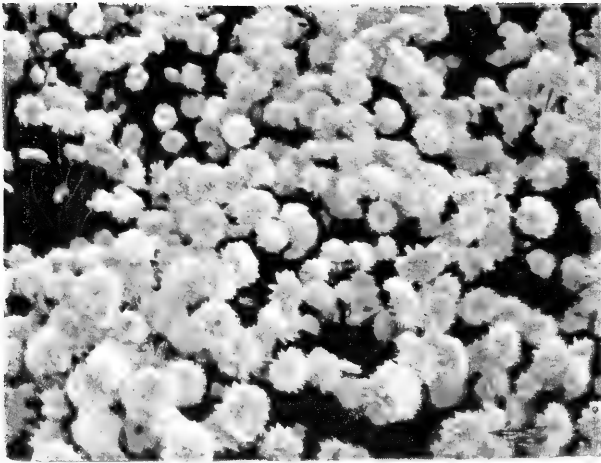
7
EARLY
AUTUMN
Mums

An especially nice selection to come into bloom about mid-September.

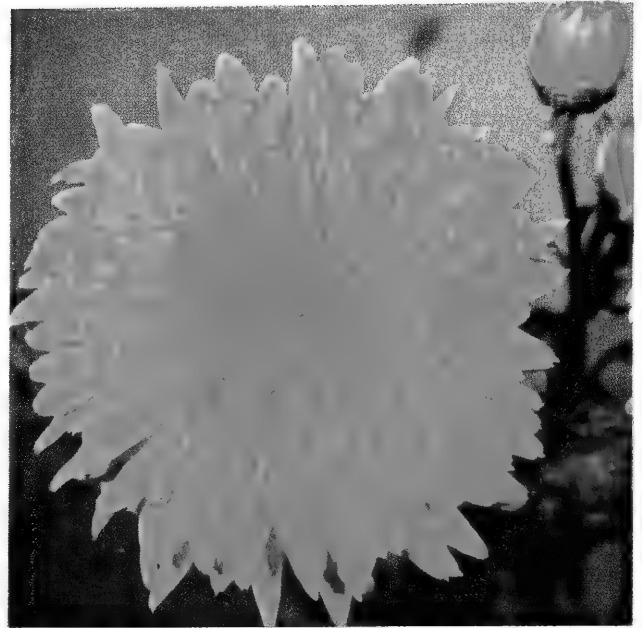
7 Sure-to-Bloom Plants
\$3.60
(1 of each pictured)



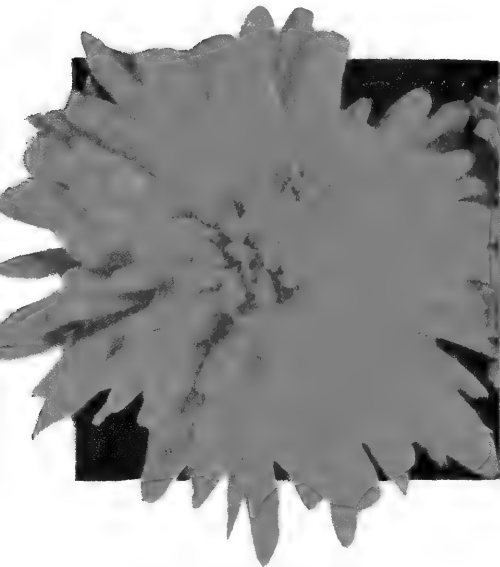
PROFUSE. 60c each; 3 for \$1.50



CHORALE. 60c each; 3 for \$1.50



HOLIDAY. 75c each; 3 for \$2.00



MRS. P. S. DU PONT III
60c each; 3 for \$1.50

10
Popular Mums
All tried and proved
kinds that are sure
to thrive in your
garden.
10
Sure-to-Bloom
Plants
\$4.80
(1 of each pictured)



MISCHIEF. \$1.00 each; 3 for \$2.50

Top: CECIL BEED
60c each; 3 for \$1.50

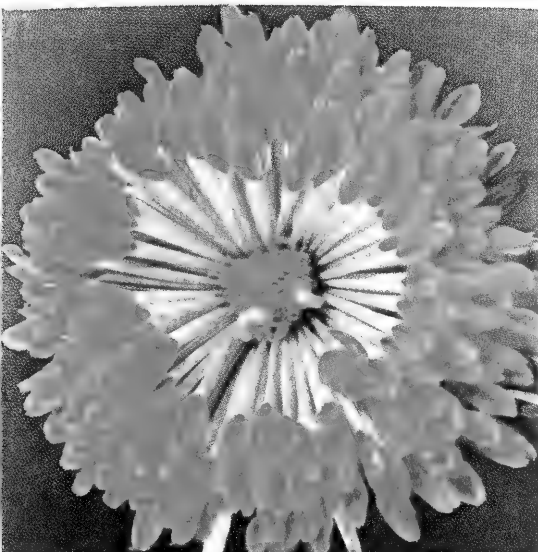
MYRTLE WALGREEN
50c each; 3 for \$1.25

Bottom: CHARLES NYE
60c each; 3 for \$1.50

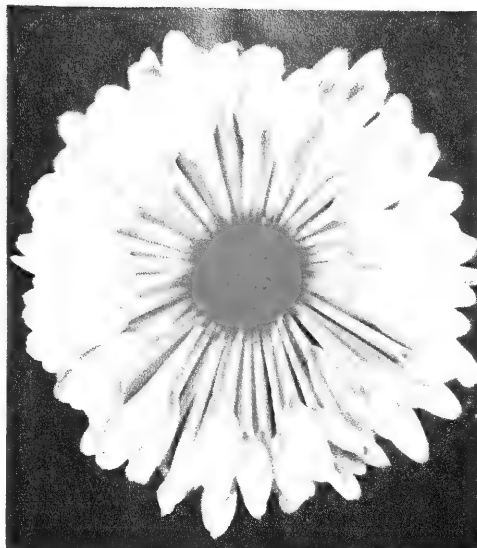
Top: AGLOW
75c each; 3 for \$2.00

ERMINE
60c each; 3 for \$1.50

Bottom: CARMINE QUEEN
60c each; 3 for \$1.50



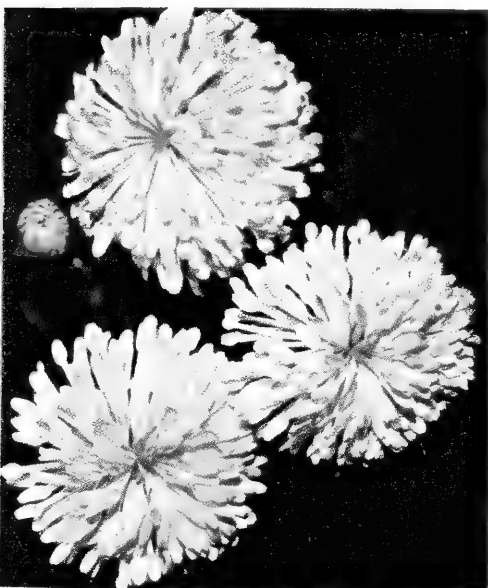
RUBY SPOON. 60c each; 3 for \$1.50



BLUSHWHITE. 60c each; 3 for \$1.50

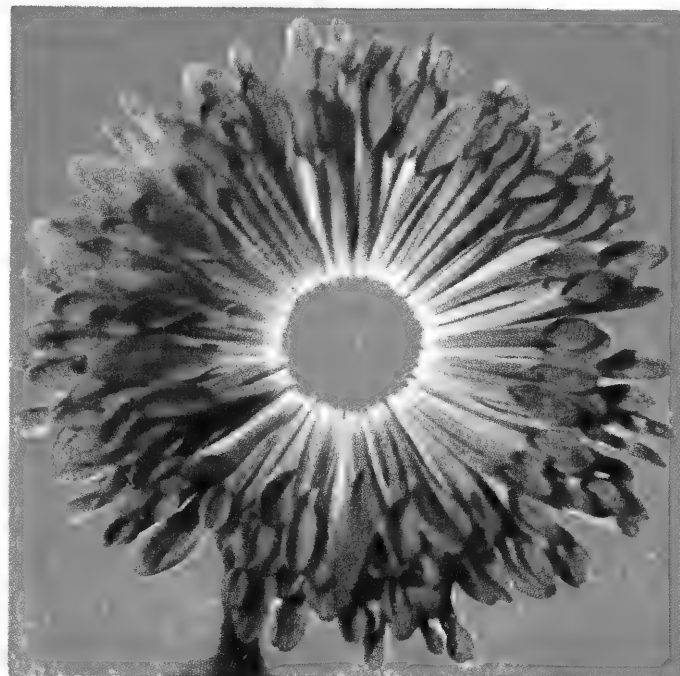


YELLOW SPOON. 60c each; 3 for \$1.50

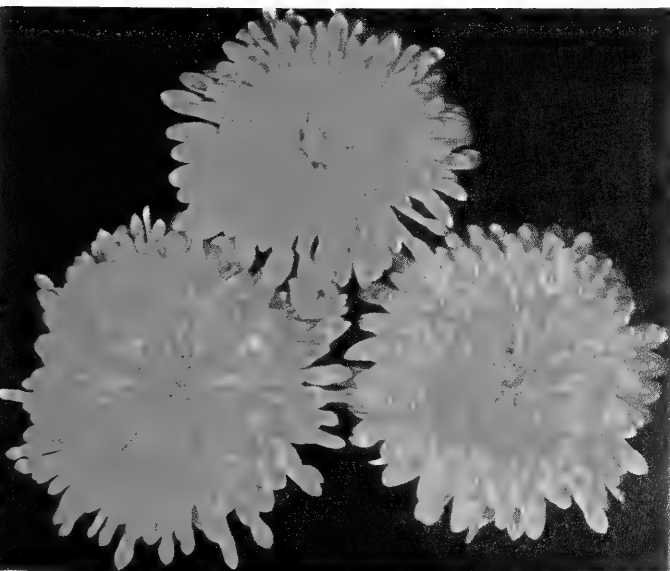


LOVELINESS SPOON. 60c each; 3 for \$1.50

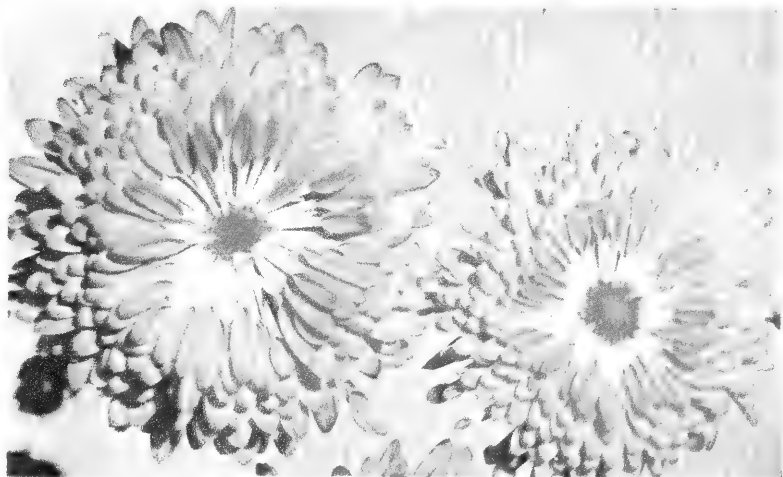
7
Sterling
Spoons
 Truly the very best in
 spoon varieties
7
Sure-to-Bloom
Plants
\$3.50
(1 of each pictured)



GARNET SPOON. 60c each; 3 for \$1.50



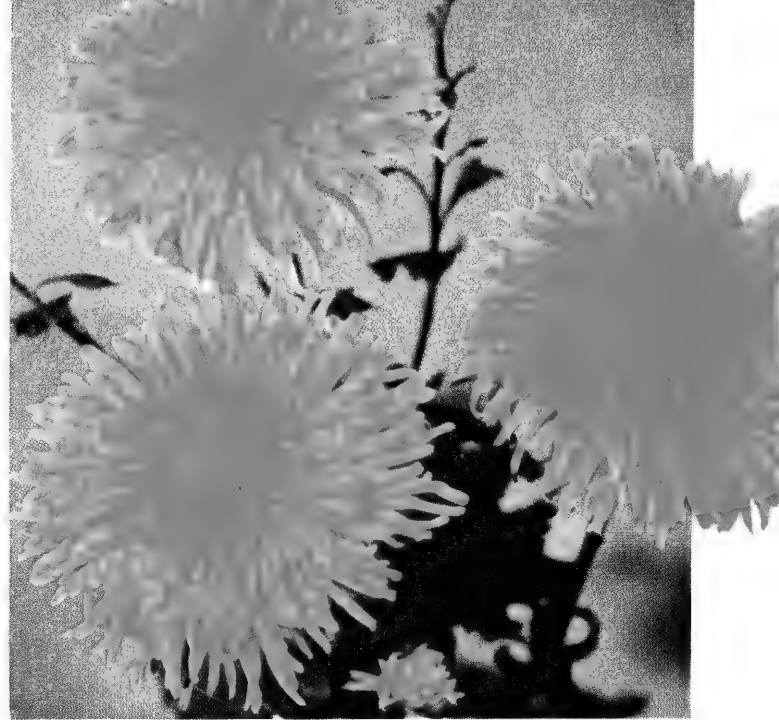
SULPHUR SPOON. 60c each; 3 for \$1.50



MAGENTA SPOON. 60c each; 3 for \$1.50



KATHLEEN LEHMAN. 60c each; 3 for \$1.50



LEE POWELL. 60c each; 3 for \$1.50



SUCCESS. \$1.00 each; 3 for \$2.50

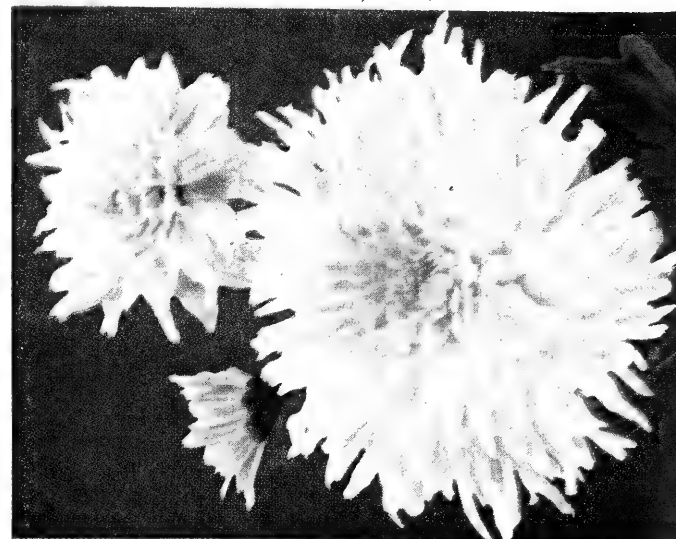
6
Supreme
MUMS
 All high-quality varieties.
 The blue-ribbon winners.
6 Sure-to-Bloom
Plants
\$3.50
(1 of each pictured)



BETTY. 50c each; 3 for \$1.25



OLIVE LONGLAND. 50c each; 3 for \$1.25



SPINDRIFT. \$1.00 each; 3 for \$2.50

America's Favorite Garden Mums

5 All-American Red

Apache, Courageous
Birette, Crown Jewel
Early Crimson

5 plants (1 of each)
for **\$2.90**
(\$3.30 value)

5 All-American White

Avalanche, Innocence
Winterset, Ermine
White Cloud

5 plants (1 of each)
for **\$2.80**
(\$3.05 value)

5 All-American Lavender-Pink

Patricia Lehman
Malinda Brown, Pink Opal
Reflection, Betty

5 plants (1 of each)
for **\$2.75**
(\$3.20 value)

5 All-American Bronze

Autumn Beauty
Football Bronze, George Luxton
Holiday, Beacon

5 plants (1 of each)
for **\$3.30**
(\$3.85 value)

5 All-American Yellow

Real Gold, Lee Powell
Charles Nye
Reverence, Delight

5 plants (1 of each)
for **\$3.30**
(\$3.80 value)

5 All-American Purple

Lorenzo, Royal Robe
Myrtle Walgreen
Chippewa, Violet

5 plants (1 of each)
for **\$2.40**
(\$2.75 value)

5 All-American Spoons

Garnet Spoon, Snowspoon
Apricot Spoon
Yellow Spoon, Blushwhite

5 plants (1 of each)
for **\$2.75**
(\$3.15 value)

KNEE-DEEP IN MUMS AT THE LEHMAN GARDENS

SPECIAL OFFER!

35 All-American Mums

(1 of each listed above)

\$16.50
POSTPAID
(**\$23.10** value)



Mum Culture and Care

OUR SURE-TO-BLOOM PLANTS

We believe our sure-to-bloom plants, grown from virgin cuttings, well established in 2¼-inch pots and sent to you with a ball of good soil about the roots, are the most practical and economical to buy. These will make fine blooming plants by October. We have hundreds of letters in our files from nearly every state in the country telling us how well our plants have done in all sections. Many of these plants were shipped over 2000 miles and still did remarkably well.

CULTURE

Hardy Garden Mums are among the easiest of all hardy plants to grow. They will tolerate almost endless neglect and still survive and give some bloom. To have them at their best, give them good culture, a sunny location, a rich soil, and do not let them suffer for want of moisture during the hot summer.

Mums in the garden should be planted in an open, sunny location and should not be shaded by buildings, large shrubs or trees for more than three or four hours per day. Any fairly rich soil, be it sandy, clay or loam, that will grow other flowers and vegetables well, will also grow good Mums. Peat moss, leaf mold or barnyard manure worked into the soil is an excellent conditioner and much to their liking.

PLANTING

Spring is by far the best planting season. The proper planting time is when the spring garden work is well under way and the heavy, ice-freezing frosts are past. Planting can begin about the time early tulips begin to bloom and can be continued until peonies are in bloom. Here in southern Minnesota this would be from about late April until mid-June. Farther south this date would be advanced according to the climate. This gives the plants until fall to develop a good root system and enough top to give abundant bloom. Well-started plants grown in 2¼-inch pots and planted with a ball of earth around the roots are the most satisfactory. One-year-old, field-grown clumps seldom give satisfactory results, for they are hard to handle and there are usually not enough roots to support the many shoots that spring up. In replanting old clumps, always divide them into individual shoots. Those from the outside of the clump are the strongest and should be retained; discard the old stumpy center crown. Field-grown divisions packed with moss about the roots are often offered; these will usually grow but seldom give a good account of themselves.

SUMMER CARE

Good culture during the summer, with regular loosening up of the soil about the plants to maintain a constant supply of moisture, to aerate the ground, and to keep weeds from becoming established, is all that is necessary to grow good Mums. One or two applications of a well-balanced commercial fertilizer are beneficial but not absolutely necessary. Roughly, about a small handful of commercial fertilizer per plant at about one-month intervals is sufficient. The first application can be made in late July or early August. This highly concentrated fertilizer should not be used when the soil is dry, because foliage and root burn will result. Be sure that plenty of moisture is available at time of application.

WATERING

The best way to water Mums is to make a saucer-like depression about the plant, lay the hose on the ground, and let the water run slowly. The following day the soil can be loosened up and leveled again. A thorough watering like this should be sufficient for a week or ten days, even during the hottest and driest weather. Sprinkling the plants from overhead should be discouraged, for that invites foliage diseases. By keeping the foliage of Mums as dry as possible, spraying should not be necessary in order to grow a good crop of flowers.

PINCHING

To have sturdy and well-branched plants it is advisable to pinch the terminal shoots once or twice during the season. This operation is done with the thumb and forefinger and consists of removing about ½ inch of the soft growing tip of the main shoots. The first pinching should be done when the plants are about 6 inches tall, to induce lateral branches. When these lateral branches are 8 to 10 inches tall, their tips should be removed to induce more branches. Discontinue pinching by August 1, as the plants will soon be forming buds. The very early-blooming varieties should not be pinched after July 15. A well-pinched plant will not need staking or other support, since the growth will be strong and sturdy and will stand erect.

SPRAYING

We recommend a simple spray program in gardens that have a wide variety of plants, which naturally harbor insects and diseases. Mums, like many other plants, are subject to attack by aphid or plant lice. These are easily controlled by spraying with Nicotine Sulphate (Black-Leaf 40), which can be procured at any drug or department store.

One or two dustings during the summer with a 5 or 10 per cent DDT dust or spray will eliminate other insects that sometimes attack Mums, such as tarnished plant bug, leaf-hopper, leaf-rollers and the stalk borer. If you should have fungous trouble on the foliage, one or two sprayings with the new preparation called Fermate should keep your plants healthy.

In some parts of the East the foliar nematode has become very troublesome the past few seasons. Infected plants will lose their foliage, beginning at the bottom of the stalk, and by blooming time the entire plant may be defoliated. The dead leaves turn dark brown or black, become brittle and hang down along the stem. A half inch of tobacco dust mulch has been found effective in checking the spread of this pest. Parathion, a new chemical, is very effective for the control of the foliar nematode. This can be procured as a dust or spray.

Perhaps the best insurance against these pests and diseases is to be very critical of any newly acquired plant material. We have always prided ourselves on the health and vigor of our plants.

BLOOMING TIME

It has been definitely proved that Chrysanthemums are sensitive to light and that the length of day determines the blooming time for a given variety. Shading a late-blooming variety with black cloth for a few hours, both morning and evening, will hasten its normal blooming time by two or three weeks. Electric lights will retard its normal blooming period.

Since Minnesota is quite far north, where naturally the fall days are shorter than farther south, a given variety will normally bloom 20 days earlier here than in Texas. We are located approximately 200 miles north of Chicago, and we know that the same variety will begin blooming for us four or five days sooner than in Chicago. From this we deduct that perhaps two days for every 100 miles of latitude is about the average difference in blooming time. Interesting, isn't it?

WINTER PROTECTION

The purpose of winter protection is probably more to keep the cold in the ground than to keep it out. A favorable location, one which does not allow ice and water to stand over the plants, is very necessary. It is the alternate thawing and freezing that does the winter damage to garden Mums. After the tops have been killed by frost, the stems should be cut off 2 to 3 inches above the crown and burned to prevent the spread of foliage disease. We have found that any light, porous material that will remain more or less dry during the winter is ideal for covering. Excelsior, evergreen boughs, marsh hay, and cornstalks are very good if applied *after the ground is slightly frozen*. Leaves applied and kept dry with a waterproof covering will also make very fine covering.

Our Fall Mum Show

"The Mums are blooming" has become a long-awaited and familiar greeting to thousands of Mum-lovers here in Minnesota and throughout the United States. When the days cool down and the leaves begin to turn, thousands of people all over the country take their scheduled trip to Faribault to see the Mums in all their glory. They are never disappointed, for each year many new varieties have been perfected and placed on display. This year "the Mums are blooming" from September 12 to November 7, and 35,000 people joined us in enjoying this feast of flowers which is set up and maintained entirely for your pleasure and at no cost to you.

Here at The Lehman Gardens in Southern Minnesota you can see 100,000 Mum plants in our large, unprotected fields. During the late fall these fields are transformed into ribbons of colors and are a magnificent sight. However, it is not every year that we are favored with a late fall. To beat the elements, we have constructed ten very large beds in which we grow five plants each of over 500 varieties. These beds are protected and maintained through the entire show. Here you can see all varieties blooming side by side and can check heights, blooming dates, etc. Our very first varieties begin to bloom about mid-August. By mid-September a great many of the earlier kinds are in full bloom. Between September 25 and October 10 is usually when the flowers are at their best. We suggest that you come at the time you would want your Mums in full bloom and check the varieties that are in full bloom at that time. Also in these outdoor beds are many of our seedlings — the Mums of Tomorrow—in different stages of selection. Each

variety that is selected from a planting of seedlings is grown and tested for four or five seasons to be sure it is worthy of naming and introduction.

In case of bad weather (and we have it in Minnesota), we maintain a bounteous display of Mums in our five greenhouses. The first two greenhouses are replete with rows of tables running the full length of the buildings. On these are displayed thousands and thousands of beautiful Mum plants in every conceivable color. A sign advising "Don't Miss This!" directs one to the third greenhouse. Here, indeed, is a breathtaking sight! The entire greenhouse has been transformed into an outdoor living room. A graveled path winds its way around a pool with sprays of bubbling water and floating Mum blossoms, past huge beds of Mums of all colors to the east entrance where tall cornstalks surrounded with pumpkin give a festive autumn air to the scene. Placed at intervals along the garden path are gaily striped canvas-covered love seats where one may relax and enjoy the beauty of the place. Nearly 3,000 Mums have been planted on the three levels. The effect is startling, for great care has been exercised in the blending of harmonizing colors. All varieties are labeled, and many folks come each fall to pick out their varieties for the next season.

No matter the day or the weather—any time between September 15 and November 1 is the time to come to see the Mums. The display is maintained entirely for your pleasure, and we hope you, too, can come when "the Mums are blooming."

Kodachrome Slides

We have a set of Kodachrome Slides of Mums that makes an excellent free program for garden clubs, flower societies, study groups or church organizations. We gladly lend them to any reliable group entirely free of charge. This set contains more than 100 35 mm. or 2-inch kodachrome Slides, all about Mums. Pictures included are individual flowers, borders, garden and field scenes, and other pictures pertaining to mums—all in full color. A short descriptive text accompanies the slides, which makes the showing time about one hour. The organization using the pictures need only supply the screen and projector.

If your group would like these slides for a future program, write us at least 30 days in advance, specifying the date of your meeting, and, if possible, an alternate date. You will receive a confirmation of your reservation. The slides will be mailed to reach you ahead of your meeting. We ask that you return them promptly, so that the next group may get them on time. Labels and postage for returning them will be supplied by us.

These letters from people who have seen our slides will give you a better idea of what a gorgeous program they make:

Pencer, Minn.: "We showed the slides at our Garden Club meeting and everyone really enjoyed them. There were a lot of Oh's and Ah's over the beauty of your gardens and displays. I thank you for loaning the slides to us."—Mrs. E. R.

Beaverton, Ore.: "May I tell you of our appreciation of the wonderful Kodachrome slides which you sent us for use in our program last night. They were so clear and brilliant that we almost felt we were actually seeing the Mums themselves. We certainly were pleased with the excellent script which you had prepared."—M.J.G.

Mandan, N. D.: "I certainly want to thank you for providing me with your slides for a most interesting and enjoyable program. They are indeed lovely."—Mrs. J. S. A.

Pittsburgh, Pa.: "We received a great many Oh's and Ah's from the audiences at both showings and I received numerous compliments about the pictures after the close of the meetings. You must have a wonderful show-place in the fall as evidenced by the beautiful pictures of your display and test gardens as well as the greenhouses."—D. B. V.

Red Wing, Minn.: "The pictures were beautiful and the lecture which accompanied them made our program complete for the good audience that had come."—Mrs. R. J. S.

Glenwood Springs, Colo.: "The slides were shown at our club's birthday luncheon. They were thoroughly enjoyed by all present and stimulated an interest in the growing of Chrysanthemums. Our sincere thanks to you for this wonderful service."—Mrs. L. L.

Plan now for a program on Mums. For your reservation write to E. C. LEHMAN, The Lehman Gardens, Faribault, Minn.

BANKS OF MUMS IN OUR INDOOR DISPLAY GARDEN.



MUM CHATTER

We certainly were blessed in Southern Minnesota with a wonderful growing season in 1954. We had ample rainfall all summer long and the weather was generally on the cool side. The only drawback was when the Mums began blooming in early September we had 20 days of rain. This was very unusual. We received 11 inches of rain spread over a period of about 30 days. This knocked down many of the early-blooming varieties, for the flowers were constantly filled with water. However, after this rainy spell was over, we went into a gorgeous five weeks of Indian Summer when the Mums really came into their own. We cut thousands of armfuls of flowers for our many visitors, and still the fields looked as though nary a flower had been picked.

Among the new things perhaps the most outstanding was our new very soft yellow **Muriel Rice**. This has performed beautifully here the past four years. I think it is one of the finest things ever to come from the hybridizer's work. It is a very large, early-blooming flower. The flowers are produced on magnificent strong sturdy plants. We have designated this as the "MUM OF THE YEAR 1955." As we look back on those varieties that received that honor in the past ten years, we are filled with pride to think that such outstanding ones as **Patricia Lehman**, **Lee Powell**, **Yellow Avalanche**, **Holiday**, **Meditation**, **Charles Nye**, **Olive Longland** and **Chippewa** received that honor. These varieties are certainly a court of honor in anyone's Mum garden.

The new things that impressed us most this past year were **Muriel Rice**, **Crowning Glory**, **Football Bronze**, **George Luxton**, **Jeweltone**, **Old Lavender**, **Real Gold**, and **Reflection**. These made an outstanding showing in our test gardens and received most of the Oh's and Ah's from the many thousands of visitors who saw them.

Among the older kinds that were again topnotch performers were **Apache** with its large flowers of firecracker-red; **Autumn Beauty** with its chestnut-bronze that greets us in early September; **Beacon** with its long wonderful cutting stems; **Canary** for a low bordering light yellow; **Delight** with its bright sunny yellow flowers; **Early Gold**, a dwarf early yellow pompon; **Holiday** with its massive flowers of honey-bronze; **Lee Powell** with its abundant, pure yellow flowers; and **Patricia Lehman**, the most outstanding salmon-colored Mum ever introduced.

We had a planting of several thousand **Rouge Cushion** in one bed. This made a brilliant carpet of bright red for a period of a month or more. **Reflection** seems to be a comer in the deep lavender class.

Some of the new developments of Dr. E. J. Kraus were outstandingly good. These all show the influence of the large-flowering English type. Through his work he has developed good early-blooming, large-flowered kinds that are dependable and can be recommended for growing in the territory of the great Midwest. **Majave Gold** in deep gold was outstanding here in our trials. **Butterscotch**, a large golden bronze, was showy. **Divinity** in pure white and **Coralie Schmidt**, a salmon pastel, delighted the ladies. Dr. Kraus' **Jeweltone** in sparkling rose-pink was a sensation, in our estimation. **Reverence** with its large flowers of very soft yellow gives us some excellent cut material to be used with the purple asters in early September. Dr. Kraus has some marvelous new things coming up the next year or two with massive flowers on strong plants that are early blooming. We have a treat in store for us the next couple of years.

"The proof of the pudding is in the eating," and our files are jammed with hundreds of letters from our customers all over the country telling us what they think of "Mums from Minnesota."

Here are a few samples:

Mrs. R. W. D. of Coffeyville, Kans., writes: "I just want to pay a compliment to your **Golden Mound** Mums. I purchased a dozen plants this spring. They have bloomed constantly all through our very hot weather—115 degrees, and several days more than that. If this is not a recommendation for these particular Mums, I don't know what would be. I plan to have more of these next spring."

From the far north at Colfax, N. D., Mrs. M. M. says: "The best here in the North were **Gladness**, which was out of this world for beauty, and **Delight**, which was a sight for sore eyes. **Tribute** is another beauty. **Cecil Beed** and **Dainty** were wonderful, too."

A first-year customer at Paxinos, Penna., Mrs. M. F., raves: "Last year was the first I bought your plants. Well, the flowers on **Patricia Lehman** were just out of this world. Many of the flowers measured 6 inches across. My neighbors just couldn't believe that they were first-year plants."

Another good report from Mrs. K. M. G. at Grand Junction, Colo.: "Of the 50 Mums I ordered last spring only one failed to grow. You should be proud of your company. Your Mums have the best root system, are packed the best and really live and grow and have beautiful flowers. **Patricia Lehman** was my favorite. **Ming** came close second. **Ruthann Lehman** was a beauty. **Lemon Drop** was a beauty and so different. To tell you the truth, all of Lehman's Mums are my favorites."

A satisfied customer is Mrs. J. L. S. of Attleboro Falls, Mass.: "I just had to tell you how beautiful my Mums were last fall. **Myrtle Walgreen** was enormous, along with beautiful **Courageous** and **Paper White**. I really appreciated the fact that they were true to name and description, though even more beautiful."

Mr. O. W. W. of Cincinnati, Ohio, was amazed with his results: "**Masquerade** was a sensation. It produced a solid mass of flowers and this one plant could not be covered with a bushel basket because it had branched out so much."

Another **Patricia Lehman** fan is Mrs. G. E. P. of Fostoria, Ohio. "There isn't a more beautiful Mum than **Patricia Lehman**."

Mrs. R. H. of Lexington, Ky., had over a thousand visitors to see her Mums, and this is what she says about "Mums from Minnesota": "I have always found your plants to be of high quality and have lost very few of them. The plants always arrive in good condition. So many of the visitors commented on how large the blooms were, and how healthy the plants were. I especially like and enjoy growing the following Mums. Of all I have, these are my favorites: **Lee Powell**, **Patricia Lehman**, **Rosita**, **Silver Sheen**, **Carnival**, **Chorale** and **Pink Chief**."

Way out west at Richland, Wash., R. S. R. writes: "In March of last year I ordered some Mums from you and regret that I have never taken time since to tell you how pleased I was with the entire transaction. The plants arrived in unbelievably good condition. The fall bloom was spectacular and attracted quite a bit of attention. I had not expected such results the first year. **Defiance** and **Huntsman** did especially well here. Of course, **Kathleen Lehman** is tops."

W. A. R. of Philadelphia, Penna., adds this to the fame of our Mums: "Just felt like adding my voice to the many you evidently receive, complimenting you on the fine plants you shipped last spring and the perfect condition in which they arrived. I couldn't have gotten them home in as good condition if I'd personally carried them a mere couple of blocks. **Cecil Beed** and **Dr. L. E. Longley** were in beautiful bloom from mid-August, and **Avalanche** was right behind them. They look like they're really going to town this year. **Lee Powell**, **Chorale** and **Chiquita**, in particular, seem to be trying to spread all over the place."

At Lincoln, Neb., E. L. I. has this to say about his display of "Mums from Minnesota": "Last fall people from this section of town drove by to see the beautiful colors. Many remarked that they had never seen Mums like that before. I was especially pleased with **Masquerade**, **Olive Longland** and **Betty**. The one **Masquerade** plant grew about 3 feet tall and was at least 4 feet around and absolutely covered with blooms. The **Olive Longland** and **Betty** withstood the frost and were beautiful until Thanksgiving."

The thing about our business that we cherish most is the good-will of our thousands of friends and customers. Their spontaneous expressions of appreciation fill us with a renewed desire to improve upon our methods and to strive to produce even better plants and flowers that will give greater pleasure to your gardening.

The Golden Rule has been the guiding motive in the establishment and management of this business. It is your confidence and patronage that has made possible this modern plant devoted to producing sure-to-bloom garden Mums.

We wish to take this opportunity to thank you, our friends, for your kind words of appreciation.

Sincerely yours,
E. C. LEHMAN

Visitors strolling through our test garden in late October



GREENHOUSE 'MUMS

CUT FLOWER Collection



Grow the large flowers like the florists in your own garden. Seven, all colors, all different.

An excellent assortment with long stems, ideal for cutting.



NAME _____
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The LEHMAN GARDENS
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PLACE
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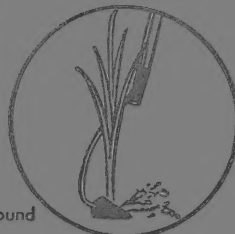
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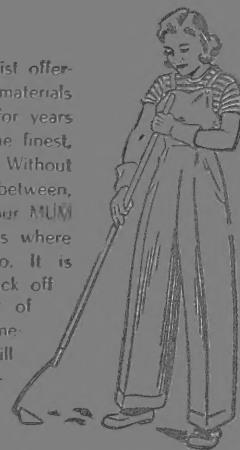


In Between



Around

We have never sold tools but we can't resist offering this one manufactured of the finest materials right here in Faribault. We have used it for years in our own gardens, and it is positively the finest, easiest to use tool we have ever seen. Without stooping you get in between, around, alongside your MUM plants. The hoe goes where you want it to go. It is sharp—cuts easily. Pick off one weed or a lot of them. Very light. Something you ladies will appreciate—your husbands will, too.

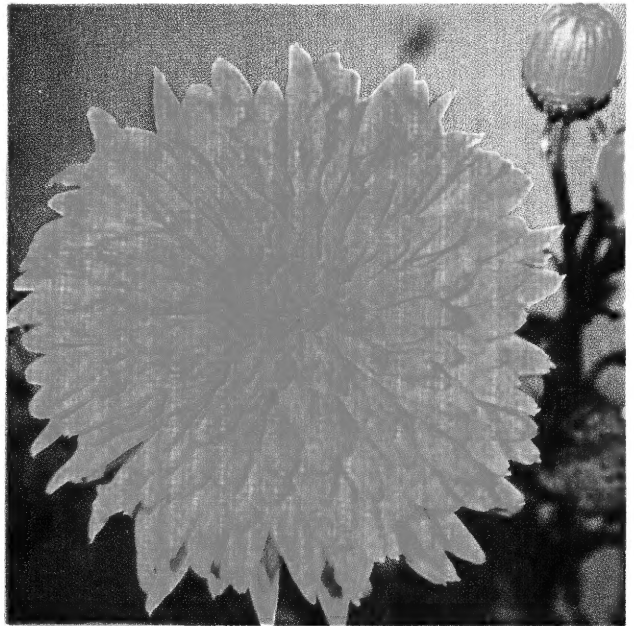




PATRICIA LEHMAN. 60c each; 3 for \$1.50



ROYAL ROBE. 75c each; 3 for \$2.00



HOLIDAY. 75c each; 3 for \$2.00



FOOTBALL BRONZE. \$1.00 each; 3 for \$2.50



MALINDA BROWN
60c each;
3 for \$1.50



APACHE
75c each;
3 for \$2.00

6

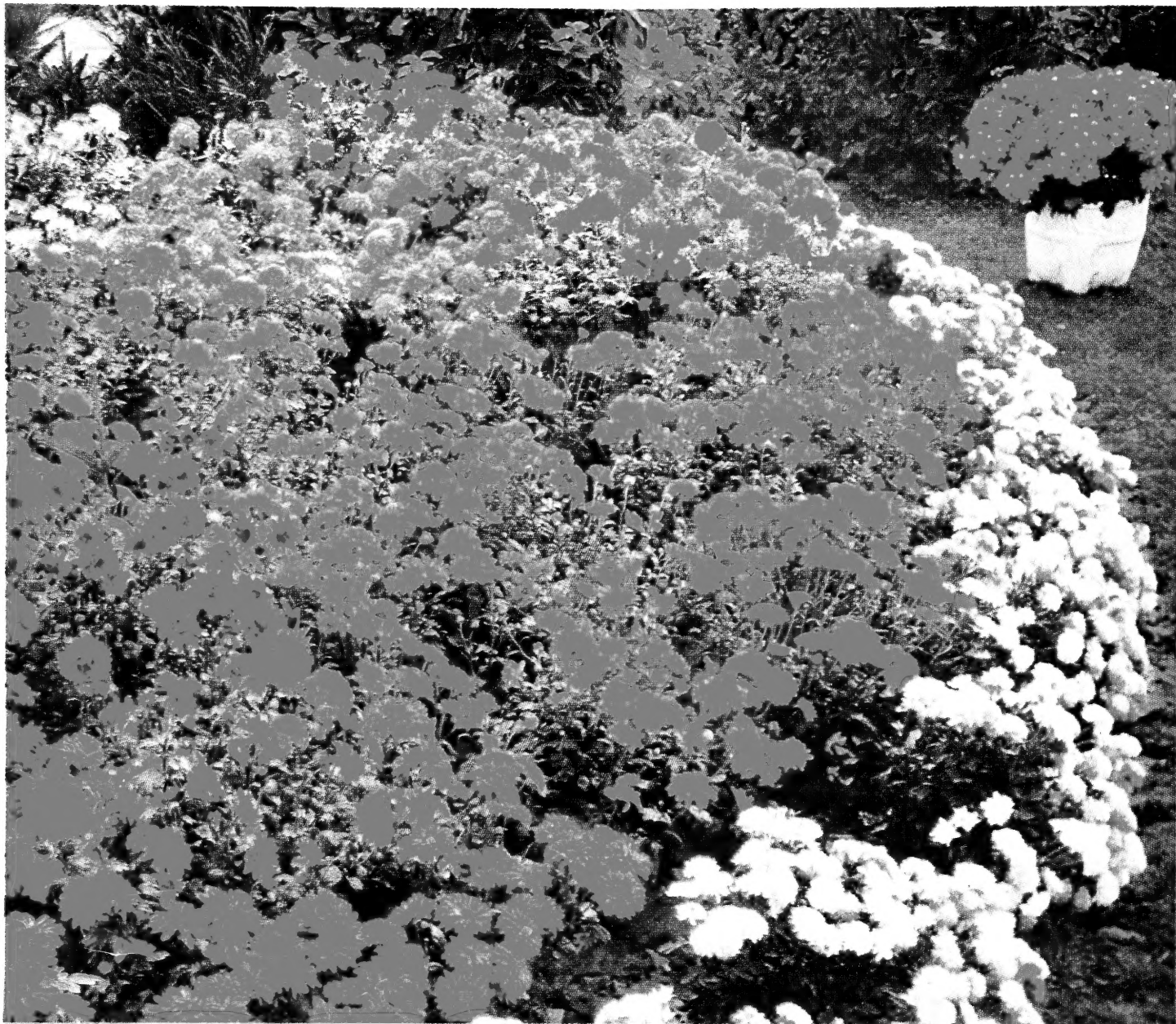
Grand Champions

We consider these six varieties among the very best of garden Mums. They will delight you.

6 Sure-to-Bloom Plants

\$3.75

(1 of each pictured)



For a Mass of Color—Plant Cushion Mums

6 Cushion MUMS

Their mound-like habit of growth resembles Azaleas.

Pink Cushion
Red Cushion
Yellow Cushion

Bronze Cushion
White Cushion
Purple Cushion

6 Sure-to-Bloom Plants \$2.50
(1 of each pictured)

18 Sure-to-Bloom Plants \$7.25
(3 of each pictured)

30 Sure-to-Bloom Plants \$10.00
(5 of each pictured)



PINK CUSHION. 50c each; 3 for \$1.25